

# AdWorkMedia

Popular Paid and Free Traffic Sources



Earn More From Your Traffic!™

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## Popular Paid Traffic Sources

*Popular Paid Traffic Sources, are a vital part to any promotional strategy. Once the perfect campaign has been found, through various split testing. It is recommend to scale the campaign using paid sources, knowing that the campaign should perform well according to previous testing.*

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# Popular Paid Traffic Sources

Spend Money To Make Money..

**A**ffiliate Marketing has grown into a multi-billion dollar industry. Success in this industry comes to those who can balance paid traffic sources with free traffic sources. Getting creative with any traffic source, will guarantee a return.



## Pay Per Click (PPC)

*Pay Per Click is a very popular traffic source, essentially you pay for each click that is sent to your landing or promotional page. The cost of this click is based on a bidding system put in place by the traffic source. Finding keywords that have low competition will ensure lower priced bids! Popular PPC advertising platforms consist of Google™, Facebook™, Youtube™, Bing™, POF™, 7Search™, and Yahoo™.*

## Pay Per View (PPV)

*Pay Per View "PPV" is a type of marketing that you may have interacted with in the past, when downloading free online toolbars, tools, etc. These tools do not make money by charging you to download the product, but instead you will see many advertisements on the product. This is a prime spot for affiliate marketers to promote offers on and exactly where PPV is displayed! Recommended PPV traffic sources: Traffic Vance, MediaTraffic, DirectCPV, AdOn Network*

## Media Buys

*Media Buying can be rewarding! This method allows you to go out into the WWW, and look for websites who are selling ad space. This method proves profitable when you run into a webmaster who is unfamiliar with Affiliate Marketing. On the other hand, there are popular Media Buy platforms, who have webmasters selling their available advertising space! This makes it easy for you as you can easily search by niche. Popular Media Buying platforms consists of, SiteScout.com and Buyads.com*

## Email Marketing

*Email Marketing is an easy way to get any message Affiliate Offer across a mass spectrum. As always remember to stay away from SPAM. Think outside the box and contact some popular bloggers, and see if they will allow you to blast an email for a nominal charge. A great place to start would be from websites already doing business with, or check your Media Buy contacts, for to see if they keep email lists!*



## Popular Free Traffic Sources

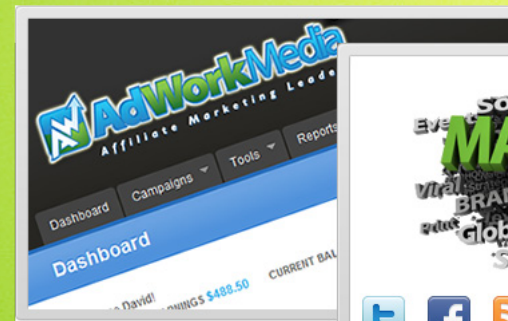
*Popular Free Traffic Sources, can be a real game changer. Free traffic is a good way to test your campaigns, to see if they are worth putting a budget into. When you are low on funds, free traffic might be the only solution, till you can get back to the paid traffic sources! Remember there's no such thing as a free lunch, but there is something called free traffic sources!*

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# Popular Free Traffic Sources

Make Money Without Money..

Who said that Affiliate Marketing had to be expensive? Check out these free methods that will help you bank! Sure, some of these methods can take some work, but a little hard work can go along ways!



## Blogging

*Building a free blog, is a great way to establish yourself and build a place to send traffic to. Put offers in ebooks, and give them out to new subscribers. From another view point, comment useful information on blogs related to your blog or offers. You will find traffic will come to you and begin to follow your blog, and eventually convert on your traffic! Get a free blog at [blogspot](#), or [wordpress](#) and get social!*

## Offline Marketing

*This method might not be totally free, but it is one of the more cost effective methods out there! Print out business cards, flyers, banners. Place these almost anywhere you can think of. Some popular ideas have been bulletin boards, local stores, even personally handing out flyers to people. Looking at your local area is very important. For example, you can easily target a college campus with a free gamefly trial. Remember to get the proper approval before posting in some locations to avoid problems!*

## Email Marketing

*As a marketer you more than likely have built up email lists from past ventures. If not, start today! Start capturing your traffics emails so you can always promote to them in the future. Email marketing works great when you create a funnel of offers that can work well together and supplement each other. Remember to keep your email marketing 100% SPAM COMPLIANT to avoid the risk of problems. [AdWorkMedia.com](#) has a zero tolerance policy for SPAM.*

## Forums

*Forum marketing is almost as easy as signing your signature! No pun intended. The way this method typically works is by sharing your expertise on the given forum. Give out good and helpful advice on the forum. You will find users will start clicking on your signature and giving you the credit you deserve! You can link to your own jump page and capture leads as well! Remember to respect your potential traffic as forum users can easily weed out, who is there for the wrong reasons.*

## Guest Blogging

*Have a good topic in mind? Reach out to some well known bloggers and share your topic with them. Ask them if they are available to give you a guest blogging opportunity. If they find the content to be good and useful, you can easily get a featured guest blog spot! This will help bring trust to you and your Jump Page. Remember to take this serious as numerous readers will be reading your posts!*

## Answer Sites

*Answer website such as Yahoo Answers, AOL Answers, Answers.com, and more are all popular places to get and find traffic. Most users that asks questions are already looking for a certain answer. Its not uncommon to see links to popular products and offers as an answer. Without spamming your affiliate link, go ahead and try to give an answer to a question and lead back to your profile. Your profile can lead to your jump page or even to the offer in question if related to the question asked!*

## Video Syndication

*Create all types of videos, and get traffic. This might take some time, but video marketing is proven to build better trust with traffic. As mentioned earlier this method can take up a lot of time, but using tools like Oneload.com can help you spread your videos all over the web with the click of a button! Remember to be cool, calm, and collected when presenting your videos so you do not scare your traffic away! It's important to build trust with your traffic so you can market to it again in the future.*

## Social Media

*Just how SEO was the king of marketing in past years, social marketing is already the next big thing. Huge amounts of traffic in an easy to find place. If you have a popular Facebook Fanpage, it is easy to advertise to your fans. This is a great and easy way to get into social media. Are you an app creator? If so monetize your social media with virtual currency, with our Content Lockers, and other monetization tools!*

## Youtube

*Youtube is a great resource for exposure! You can easily make a video or tutorial on how to use products and services. You can link many things in annotations, and video descriptions. Youtube is also great for connecting other users. Get in touch with other established users who have had success and see if they are open to giving you a spot on their descriptions section or see if they can get you a free shout out to your promotional offer. This method can be a win-win situation.*

## Pinterest

*Pinterest is a great website, that is now open to everyone without an invitation. Its one of the top traffic sources of today, and is really easy to use! Simply post an original and new idea, design ,dessert or anything you can think of and see the traffic start flowing into your website! Once people start repining your post. Don't forget to mix this traffic method with other free methods such as lead capture to maximize your profitability.*

## Article Sites

*Article sites are a great source of traffic. If you can provide an article that is really useful and packed full of good information. You can find your keywords quickly ranking and your articles being read almost instantly! There are many rules about using affiliate links with article sites, so you must check before posting any direct links. Giving your self credit for the article and leading to your jump page or personal blog would be recommended. Popular article sites consist of Ezine, Articlesbase, and Squidoo.*

## Search Engine Optimization (SEO)

*Search Engine Optimization (SEO) is one of the oldest free traffic methods in the book. This method takes some hard work and determination. However, publishers are making more and more from it everyday! Essentially, you will want to find keywords that are not very popular and capitalize on them. You will work towards getting ranked #1 for your keywords and you will see traffic flowing instantly. You must always be on your game with SEO as search engines are always optimizing search results!*



# AdWork Media Resources Page

We are working harder, so you can spend smarter!

AdWork Media is committed to your success. That's why we have connected with some of the hottest traffic sources on the web so that we can offer you a bonus when signing up with them! We got you the extra money, so you can get those extra leads and increase your revenue!

Earn More From Your Traffic!™

## 7Search

*We have teamed up with 7search! Signup now to get \$25 extra when depositing \$50 or more!*

[Click Here To Activate](#)



## Google Adwords

*We have teamed up with Google! Contact your Affiliate Manager for access to your \$100 Free Credit!*



# This Guide Brought To You By AdWorkMedia.com

A Global Performance Marketing  
& CPA Affiliate Network

AdWork Media's monetization solutions are the ultimate platform for content publishers, website owners, and online game & service developers. Generate profit from every visitor! Our Content Locker, Product Locker, & File Locker tools easily protect premium content, upgrades, downloads, apps, guides & more.

AdWork Media™ takes a unique approach to Affiliate Marketing in every aspect of our Network. Our custom tracking platform, top converting offers, dedicated support, monthly performance bonuses, and many more features allow you to focus entirely on your earnings & promotion, so you'll never need to worry about the small stuff!

Generate the revenue you deserve from your traffic! We guarantee your interaction with AdWork Media™ will be like no other!

**Earn More From Your Traffic!™**

## Content Monetization

*We were the first network to PERFECT the content locker, launch the product locker and innovate the link lockers!*



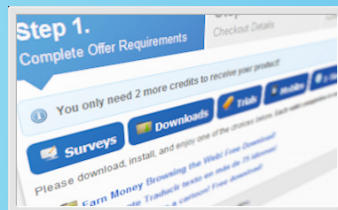
## 700+ Campaigns

*Offers that span across numerous verticals to fit your promotional style! We have an offer for you!*



## Global Reach

*Not every Affiliate Network can claim they have offers for every country. AdWork Media™ can!*







# Sign Up For AdWork Media™

*Monetize your Premium Content and  
Services!*

*Start Earning More From Your Traffic!™*

## Network Highlights:

-  Advanced Publisher Tracking Platform
-  Flexible, Powerful, & Smart Content Lockers
-  Built-In Performance Bonuses
-  Global Reach...Monetize Any Country!

